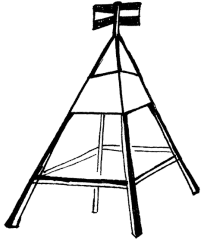




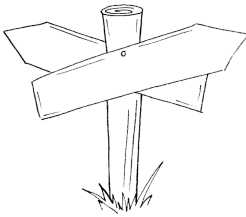



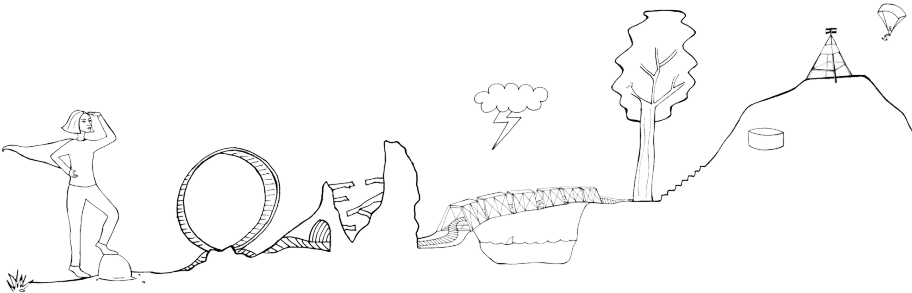
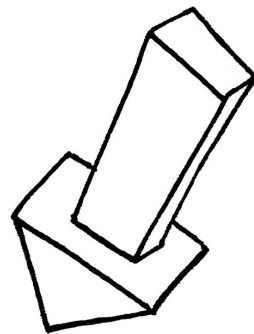


<div>PROBLEM</div> <div>List your top 1-3 problems.</div> <div></div> <div>EXISTING ALTERNATIVES</div> <div>List how these problems are solved today.</div>	<div>SOLUTION</div> <div>Outline a possible solution for each problem.</div> <div></div> <div>KEY METRICS</div> <div>List the key numbers that tell you how your business is doing.</div> <div></div>	<div>UNIQUE VALUE PROPOSITION</div> <div>Single, clear, compelling message that states why you are different and worth paying attention.</div> <div></div> <div>HIGH-LEVEL CONCEPT</div> <div>List your X for Y analogy e.g. YouTube = Flickr for videos.</div>	<div>UNFAIR ADVANTAGE</div> <div>Something that cannot easily be bought or copied.</div> <div></div> <div>CHANNELS</div> <div>List your path to customers (inbound or outbound).</div> <div></div>	<div>CUSTOMER SEGMENTS</div> <div>List your target customers and users.</div> <div></div> <div></div> <div>EARLY ADOPTERS</div> <div>List the characteristics of your ideal customers.</div>
<div>COST STRUCTURE</div> <div>List your fixed and variable costs.</div> <div></div>			<div>REVENUE STREAMS</div> <div>List your sources of revenue.</div> <div></div>	



Want to bring your
idea to **life**?

Here's something
to help you make
your way...



Connect with us!

venturecentre.nz

@VentureCentreNZ

Instagram

VentureCentreNZ

facebook